The 100 Best Business Books of All Time
What they say, why they matter, and how they can help you.
ABOUT THE 100 BEST:

Thousands of Business books are published every year. Far too many for any reader to sift through single-handedly. Here are the best of the best.

After years of reading, evaluating, and selling business books, Jack Covert and Todd Sattersten are the most respected experts on the category. Now they have chosen the 100 best business titles of all time – the ones that deliver the biggest payoff for today’s busy readers.

The 100 Best puts each book in context, so that readers can quickly find solutions to the problems they face, such as how best to spend The First 90 Days in a new job or how to take their company from Good to Great. Many of the choices are surprising – you’ll find reviews of Moneyball and Orbiting the Giant Hairball, but not Jack Welch’s memoir.

At the end of each review, Jack and Todd direct readers to other books both inside and outside The 100 Best. And sprinkled throughout are sidebars taking the reader beyond business books, suggesting movies, novels and even children’s books that offer equally relevant insights.

This book will appeal to anyone, from entry-level to CEO, who wants to cut through the clutter and discover the brilliant books that are truly worth their investment of time and money.
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